

THE 20 MOST INFLUENTIAL AUTOMOTIVE BLOGS

2009 EDITION

20 Most Influential Automotive Blogs	Technorati Authority	Google PR of Blog or Homepage	Alexa US Traffic Rank	Quantcast Visitors October 09' (est.)	Compete Visitors October 09' (est.)
AutoBlog.com	781	7	633	1000000	1579000
Jalopnik.com	735	7	1434	1100000	653000
Wired.com/autopia/ wheels.blogs.nytimes.com	748 ?	7 7	? ?	? 103000	? 142000
TheTruthAboutCars.com	655	6	8654	185000	178000
autoweek.com	654	6	9530	262000	151000
GreenCarCongress.com	566	6	46889	21000	34000
AutoObserver.com	615	6	85814	7500	27000
blogs.cars.com/kickingtires/ apps.detnews.com/apps/blogs/autosblog/ blogs.motortrend.com	534 ? 530	6 6 5	? ? ?	83000 61000 13000	107000 200000 35000
insideline.com	?	5	2908	351000	401000
TopSpeed.com	605	5	6269	488000	297000
blog.caranddriver.com	?	5	?	87000	40000
worldcarfans.com	640	5	10140	119000	106000
blogs.automobilemag.com	576	5	?	5700	11000
motorauthority.com/blog	634	5	12927	40000	89000
news.pickuptrucks.com	562	5	?	110000	48000
blogs.thecarconnection.com	?	4	?	20000	57000
LeftLaneNews.com	604	3	6041	545000	237000

Most Influential Automotive Blogs: Honorable Mentions	Technorati Authority	Google PR of Blog or Homepage	Alexa US Traffic Rank	Quantcast Visitors October 09' (est.)	Compete Visitors October 09' (est.)
cartalk.com	?	8	16486	96000	174000
businessweek.com/autos/autobeat/ GM-Volt.com	104 553	7 6	? 44763	? 38000	? 32000
HybridCarBlog.com	432	5	269010	5000	12000
autocar.co.uk/Blogs/default.aspx	?	0	?	?	?

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